C40 organizes the top 94 mayors focused on the toughest climate targets in the world.
Consumption based emissions

CONSUMPTION = PRODUCTION - EXPORT + IMPORT
Cities can deliver almost a third of the necessary reductions

- **NATIONS**
  - Savings currently committed to, but policies yet to be in place

- **CITY ACTORS**
  - Deadline 2020 plus ambitious consumption actions

- **DEEP CHANGE**
  - Savings currently committed to, but policies/technology not yet feasible/available
THE FUTURE OF URBAN CONSUMPTION IN A 1.5 DEGREE WORLD

Consumption emissions – chasing the good life

THE “GOOD LIFE 1.0”
# How we define a ‘good life’

<table>
<thead>
<tr>
<th>Living Large</th>
<th>Driving Solo</th>
<th>Slicing it Thick</th>
<th>Pouring it On</th>
<th>Throwing It Away</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.png" alt="Image" /></td>
<td><img src="image2.png" alt="Image" /></td>
<td><img src="image3.png" alt="Image" /></td>
<td><img src="image4.png" alt="Image" /></td>
<td><img src="image5.png" alt="Image" /></td>
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<thead>
<tr>
<th>Being Connected</th>
<th>Sharing Journeys</th>
<th>Knowing Your Food</th>
<th>Spending It wisely</th>
<th>Holding On To It</th>
</tr>
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<td><img src="image6.png" alt="Image" /></td>
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<td><img src="image9.png" alt="Image" /></td>
<td><img src="image10.png" alt="Image" /></td>
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</table>
Humanity’s 21st century goal
Meeting the needs of all within the means of the planet
A thriving city is a socially just and ecologically safe city

“How can our city be a home to thriving people in this thriving place, while respecting the wellbeing of all people and the health of the whole planet?”
JOURNEY OF INSPIRATION

CITY PORTRAIT
Baseline assessment of a city through four lenses

SYSTEMIC DRIVERS
Deep-dive into the drivers and root causes of impacts

THRIVING VISION
Create a vision for a thriving city of the future

GLOBAL INSPIRATION
Case studies from around the world build on existing local initiatives

TRANSFORMATIONAL STRATEGIES
Development of strategies that address systemic drivers

STRATEGIC PARTNERSHIPS
Establish action coalitions between business, government & citizens

ACTION PATHWAYS
Co-create action plans to implement strategies with stakeholders
### Four Lenses of the City Portrait

<table>
<thead>
<tr>
<th>LocaL</th>
<th>Social</th>
<th>Ecological</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1. What would it mean for the people of this city to thrive?</td>
<td>2. What would it mean for this city to thrive within its natural habitat?</td>
</tr>
<tr>
<td>Global</td>
<td>4. What is this city’s impact on the wellbeing of people worldwide?</td>
<td>3. What is this city’s impact on the health of the whole planet?</td>
</tr>
</tbody>
</table>
DESIGNING STRATEGIES

Individual

Internal
- Consciousness
  - Worldviews
  - Values
  - Purpose
  - Knowledge

Collective

External
- Behavior
  - Habits
  - Skills
  - Communication
  - Health

- Culture
  - Shared Values
  - Shared Purpose
  - Social Norms
  - History

- Systems
  - Structure
  - Processes
  - Agreements
  - Metrics
How can we make our city grow?

How can we make our growing city thrive?